

PACIFIC HISTORICAL REVIEW

Annual Financial Statement, Fiscal Year 2015-16

July 1, 2015-June 30, 2016

INCOME

Subscriptions.	\$ 119,032.46
Advertising.	\$ 1,310.00
Single Copy Sales - Print	\$ 111.25
Single Copy Sales - Digital	\$ 1,201.34
Subsidiary Rights.	\$ 18,098.83
Permissions.	\$ 2,686.87
Bookstore Sales.	\$ -
Membership Revenue.	\$ -
Backfile	\$ 240.00
TOTAL INCOME.	\$ 142,680.75

EXPENSES

Manufacturing	\$ (17,362.20)
Mailing	\$ (820.70)
Postage	\$ (31.56)
TOTAL COST OF SALES.	\$ (18,214.46)

Copyediting	\$ (6,087.36)
Editorial.	\$ (15,000.00)
Promotion	\$ (5,144.60)
Fulfillment	\$ (12,782.65)
Production	\$ (15,253.14)
Acquisitions	\$ (11,492.78)
Marketing	\$ (13,813.54)
Operating Expense Offsets	\$ -
Travel/Entertainment.	\$ (593.35)
Press Overhead	\$ (41,680.30)

TOTAL OPERATING EXPENSES \$ (121,847.72)

TOTAL EXPENSES. \$ (140,062.18)

NET INCOME or (LOSS):. \$ 2,618.57

CIRCULATION:

December 2015 paid distribution (V84:4).	631
Gratis & exchange copies	24
Total Circulation	655

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